

CURRICULA OVERVIEW (MG)

Curricula in the Freeman College of Management lead to the Bachelor of Science in Business Administration (BSBA) degree, with majors in:

- Accounting (ACFM) (<http://coursecatalog.bucknell.edu/archive/2020-2021/collegeofmanagementcurricula/areasofstudy/accountingandfinancialmanagement>)
- Finance (ACFM) (<http://coursecatalog.bucknell.edu/archive/2020-2021/collegeofmanagementcurricula/areasofstudy/accountingandfinancialmanagement>)
- Business Analytics (ANOP) (<http://coursecatalog.bucknell.edu/archive/2020-2021/collegeofmanagementcurricula/areasofstudy/businessanalytics>)
- Global Management (GLBM) (<http://coursecatalog.bucknell.edu/archive/2020-2021/collegeofmanagementcurricula/areasofstudy/managementandorganizations/globalmanagement>)
- Managing for Sustainability (MSUS) (<http://coursecatalog.bucknell.edu/archive/2020-2021/collegeofmanagementcurricula/areasofstudy/managementandorganizations/managingforsustainability>)
- Management and Organizations (MORS) (<http://coursecatalog.bucknell.edu/archive/2020-2021/collegeofmanagementcurricula/areasofstudy/managementandorganizations/managementandorganizationsmajor>)
- Markets, Innovation & Design (MIDE) (<http://coursecatalog.bucknell.edu/archive/2020-2021/collegeofmanagementcurricula/areasofstudy/marketsinnovationanddesign>).

In addition, the college offers a Bachelor of Management for Engineers (BME) (<http://coursecatalog.bucknell.edu/archive/2020-2021/collegeofmanagementcurricula/areasofstudy/bme>) degree and elective courses to students across the University to fill a pressing need for well-educated college graduates who understand the basic structures, operating mechanisms, and management principles governing businesses and other organizations.

Students not enrolled in one of our degree programs are encouraged to engage with management subjects and enroll in management classes according to their interests.