

# FILM & MEDIA STUDIES (ENFS)

## Faculty

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**Affiliated Faculty:** Bastian Heinsohn, John C. Hunter

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Film and media have become major cultural forms in the 21<sup>st</sup> century and their study is now an important part of a modern humanities education. The Film/Media Studies major teaches students to critically engage, understand and produce moving images. Courses challenge students to think historically, theoretically and analytically about a wide range of audiovisual media including cinema, radio, television and new media. The Film/Media Studies major also encourages students to apply their knowledge by producing creative work in media production courses. Film/Media Studies is partnered with Lewisburg's Campus Theatre for classroom screenings and also uses the Marts Film/Media Production Studio for production classes.

Courses in the Film/Media Studies major provide disciplinary depth through: 1. Skills in writing. Students majoring in Film/Media Studies perform significant written analysis of film and media texts. 2. Skills in formal presentation. Several courses in Film/Media Studies require dynamic and persuasive oral presentations. These courses cultivate presentation skills through practicing presentational strategies and integrating multimedia content to support student ideas and arguments. 3. Information literacy. Film/Media majors learn how to research and evaluate primary and secondary sources through written and visual work plus in-class discussion.

Students may take the English or elective course and one Group One course in an adviser-approved, off-campus study program. Further course transfers to the major from off-campus programs require specific adviser approval.

Students taking the major are encouraged to start with ENFS 130 Introduction to Film/Media Studies. All declared ENFS majors are required to attend at least three Tuesday screenings at the Campus Theatre per semester. All majors must also serve as a crew member on a senior ENFS major's film project in their sophomore or junior year.

Beyond ENFS 130, the major requires a minimum of nine additional courses as described below:

Core classes:

ENFS 130	Introduction to Film/Media Studies	1
One 199-level or above ENLS course		1
One 200-level or above course from the English department		1
One course from inside or outside the English department, approved by the student's adviser		1
ENFS 242	Film and Media History	1
ENFS 337	Seminar in Film Theory	1

Students choose two courses from each group below:

Group 1:

ENFS 234	National Cinemas	1
ENFS 235	Gender and Film/Media	1
ENFS 238	Special Topics in Film/Media Studies	1
ENFS 244	Race and Film	1
ENFS 245	Televisual Culture	1
ENFS 246	Documentary & Avant-Garde Cinema	1
ENFS 247	Film/Media Genres and Auteurs	1
ENFS 338	Seminar in Film and Media Studies	1
ENFS 347	Seminar in Film Genres/Auteurs	1

Group 2:

ENCW 205	Screenwriting Workshop	1
ENFS 253	Introduction to Film/Media Production	1
ENFS 254	Film Exhibition and Programming	1
ENFS 256	Writing Through Film/Media	1
ENFS 335	Special Topics in Film/Media Production	1
ENFS 339	Advanced Film/Media Production	1

Seniors majoring in Film/Media Studies must successfully complete ONE of the following options for fulfilling the Culminating Experience requirement:

- successfully defend an honors thesis in film/media studies;
- complete a one-semester ENFS independent study project in either semester of the senior year. This project may be critical or creative;
- create a short film or screenplay according to parameters available from their adviser, on the program website, or from the program director before the specified deadline;
- write an original work of film or media criticism, analysis, theory or history in the form of a six to 10-page essay to be published on the Bucknell Film Review's webpage. Further guidelines are available from the student's adviser, the program director or on the program website.

Film and media have become major cultural forms in the 21<sup>st</sup> century and their study is now an important part of a modern humanities education. The Film/Media Studies minor teaches students to critically engage with, understand and produce moving images. Courses challenge students to think historically, theoretically and analytically about a wide range of audiovisual media including cinema, radio, television and new media. The Film/Media Studies minor also encourages students to apply their knowledge by producing creative work in media production courses. Film/Media Studies is partnered with the Campus Theatre for classroom screenings and also uses the Marts Film/Media Production Studio for production classes.

The minor in Film/Media Studies requires five courses:

ENFS 130	Introduction to Film/Media Studies	1
Three 200-level courses in Film/Media Studies with at least one course from Group 1 and Group 2 below.		3
One 300-level seminar in Film/Media Studies from Group 3 below.		1

Group 1:

ENFS 234	National Cinemas	1
ENFS 235	Gender and Film/Media	1
ENFS 238	Special Topics in Film/Media Studies	1
ENFS 242	Film and Media History	1
ENFS 244	Race and Film	1
ENFS 245	Televisual Culture	1
ENFS 246	Documentary & Avant-Garde Cinema	1
ENFS 247	Film/Media Genres and Auteurs	1

Group 2:

ENCW 205	Screenwriting Workshop	1
ENFS 253	Introduction to Film/Media Production	1
ENFS 254	Film Exhibition and Programming	1
ENFS 256	Writing Through Film/Media	1

Students may also propose a relevant course from outside the Film/Media Studies Program to fulfill the 200-level course requirement. Students should consult with the minor's coordinator for course approvals.

Group 3:

ENFS 335	Special Topics in Film/Media Production	1
ENFS 337	Seminar in Film Theory	1
ENFS 338	Seminar in Film and Media Studies	1
ENFS 339	Advanced Film/Media Production	1
ENFS 347	Seminar in Film Genres/Auteurs	1

### Program Learning Goals and Outcomes

Students will learn:

1. About the surprising array of divergences and convergences in the vast international history of film, broadcast, and digital media.

Outcome: They will be able to locate film/media artifacts across historical and international contexts. (1, 9)

2. To analyze film, broadcast, and digital media through a vocabulary of key formal techniques, patterns, and styles in film, broadcast, and digital media and to analyze those elements within various theoretical frameworks.

Outcome: They will analyze formal and theoretical elements in film, broadcast, and digital media. (1, 9)

3. The technical skills required to produce original and thoughtful work and how to develop an artistic vision that applies an understanding of the aesthetics, theory, and history of moving image and other media practices.

Outcome: They will produce creative media informed by the study of that practice. (1, 2)

4. How media have both encoded and resisted culturally dominant ideas and forms in production, distribution, and reception.

Outcome: They will recognize the dominant and alternative cultural codes in film, broadcast, and digital media. (3, 5, 9)

5. To effectively research film and media through scholarly and archival sources and then elegantly present arguments, new ideas, and analysis in written and/or multimedia essays.

Outcome: They will be able to conduct original research and persuasively present their findings. (6, 7, 8)

**Numbers in parentheses reflect related Educational Goals of Bucknell University.**

## Courses

**ENFS 130. Introduction to Film/Media Studies. 1 Credit.**

**Offered Either Fall or Spring; Lecture hours:3**

Introduction to film grammar, history, genres, and movements using theoretical text and primary source films. Emphasis on critical thinking skills through video essay projects. Weekly screenings.

**ENFS 140. Basic Production Skills. .5-1 Credits.**

**Offered Either Fall or Spring; Lecture hours:Varies,Other:Varies**

This course teaches students essential skills in a particular area of Film/Media production. Possible topics might include camera operation, lighting, digital editing, and basic visual effects.

**ENFS 1NT. Film/Media Studies Non-traditional Study. .25-1 Credits.**

**Offered Fall, Spring, Summer; Lecture hours:Varies,Other:Varies**

Non-traditional study in Film/Media Studies. Prerequisite: permission of the instructor.

**ENFS 234. National Cinemas. 1 Credit.**

**Offered Either Fall or Spring; Lecture hours:3; Repeatable**

Concentration on the history and style of a particular national cinema. Weekly screenings.

**ENFS 235. Gender and Film/Media. 1 Credit.**

**Offered Either Fall or Spring; Lecture hours:3; Repeatable**

Current debates about gender and American film/media, from WW II to the present. Diverse critical approaches for interpreting film/media within the broad context of gender studies.

**ENFS 238. Special Topics in Film/Media Studies. 1 Credit.**

**Offered Either Fall or Spring; Lecture hours:3; Repeatable**

Examination of a specialized topic in film/media studies. Weekly screenings.

**ENFS 242. Film and Media History. 1 Credit.**

**Offered Either Fall or Spring; Lecture hours:3**

This course examines major industrial, technical, and cultural milestones in the history of the cinema, radio, television, and new media industries. Weekly screenings.

**ENFS 244. Race and Film. 1 Credit.**

**Offered Either Fall or Spring; Lecture hours:3,Other:3**

This course explores the representation of race in American cinema. Special attention is paid to Race Films, independent all-black productions made from 1918-1948, and to the issue of Migrating to the Movies.

**ENFS 245. Televisual Culture. 1 Credit.**

**Offered Either Fall or Spring; Lecture hours:3**

This course focuses on non-cinematic moving image culture including the television industry, video art, and new media technologies. The course examines the subject from a variety of theoretical viewpoints—industrial practices, stylistic modes, and audience reception.

**ENFS 246. Documentary & Avant-Garde Cinema. 1 Credit.****Offered Either Fall or Spring; Lecture hours:3,Other:3**

Examines the history and style of non-fiction and experimental cinema in order to explore the importance of recording the world in the most direct and the most abstract fashion. Weekly screenings.

**ENFS 247. Film/Media Genres and Auteurs. 1 Credit.****Offered Either Fall or Spring; Lecture hours:3,Other:3; Repeatable**

Examination of a particular film/media genre (film noir, melodrama, Hong Kong action movies, Westerns, etc.) or a close examination of a particular director, cinematographer, screenwriter, or producer's oeuvre. Weekly screenings.

**ENFS 248. Intermediality: Italy, Film, and the Arts. 1 Credit.****Offered Either Fall or Spring; Lecture hours:3,Other:3**

This IP course will focus on intermediality, film, and Italy. It seeks to examine the relationships of cinema with the other arts, in particular the arts of Italy. Crosslisted as ITAL 248 and UNIV 248.

**ENFS 253. Introduction to Film/Media Production. 1 Credit.****Offered Either Fall or Spring; Lecture hours:3**

An introductory level, studio-based course covering the basics of moving image practice, from pre-visualization to principles and techniques of cinematography, editing, lighting and sound. Students produce individual projects, developing both technical skills and personal vision. In-class screenings further students' awareness of cinema's expressive potential. Prerequisite: ENFS 130.

**ENFS 254. Film Exhibition and Programming. 1 Credit.****Offered Either Fall or Spring; Lecture hours:3**

This course provides a historical and practical perspective on various strategies for independent and alternative film programming and exhibition. Coursework culminates in the production of the Bucknell University Short Film Festival, held annually at the Campus Theatre. Class participants curate the programs and organize all aspects of the festival.

**ENFS 256. Writing Through Film/Media. 1 Credit.****Offered Either Fall or Spring; Lecture hours:3**

This course examines various research methodologies for conducting original research through analysis of film and media texts. Students will practice these approaches through written analyses, image annotation, quantitative data visualizations, multimedia presentations and video essays.

**ENFS 273. Evolution of Digital Media. 1 Credit.****Offered Either Fall or Spring; Lecture hours:3**

This course will trace the origins and development of the digital media products and practices that surround us in contemporary life. Although digital media are often represented as unprecedented and entirely "new," their growth follows patterns that were established in the industrial revolution and that this course will analyze. Crosslisted as HUMN 273.

**ENFS 2NT. Film/Media Studies Non-traditional Study. .25-1 Credits.****Offered Fall, Spring, Summer; Lecture hours:Varies,Other:3; Repeatable**

Non-traditional study in Film/Media Studies. Prerequisite: permission of the instructor.

**ENFS 319. Individual Projects in Film/Media Studies. .5-1 Credits.****Offered Either Fall or Spring; Lecture hours:Varies,Other:Varies; Repeatable**

Individual special projects supervised by instructor; honors thesis. Prerequisite: permission of the instructor.

**ENFS 335. Special Topics in Film/Media Production. 1 Credit.****Offered Either Fall or Spring; Lecture hours:3; Repeatable**

This advanced seminar focuses on specific production (lighting, cinematography) and post-production (sound design, color grading) areas to provide students with an in-depth knowledge of specialized production skills. Prerequisite: ENFS 253.

**ENFS 337. Seminar in Film Theory. 1 Credit.****Offered Either Fall or Spring; Lecture hours:3; Repeatable**

Survey of approaches to film analysis and critique, ranging from realist/formalist debates to psychoanalytic, feminist, and semiotics approaches. Weekly screenings. Prerequisites: ENFS 130 and permission of the instructor.

**ENFS 338. Seminar in Film and Media Studies. 1 Credit.****Offered Either Fall or Spring; Lecture hours:3; Repeatable**

A seminar in film and media studies. Topics may include the history of media, its relation to other media forms, the relations between critical reflection and media practice/production, and other relevant topics. Prerequisite: ENFS 130 or permission of the instructor. Crosslisted as HUMN 338.

**ENFS 339. Advanced Film/Media Production. 1 Credit.****Offered Either Fall or Spring; Lecture hours:3; Repeatable**

This course applies film theory concepts to advanced video/audio production through a range of hands-on production assignments. Prerequisites: ENFS 253 and permission of the instructor.

**ENFS 340. Film/Media Production Practicum. .5-1 Credits.****Offered Either Fall or Spring; Lecture hours:Varies,Other:Varies; Repeatable**

The Film/Media Production Practicum provides students with advanced and specialized study in a particular area of Film/Media production. Possible practicum topics might include advanced sound design, color grading, visual effects works, or specialized cinematography techniques.

**ENFS 347. Seminar in Film Genres/Auteurs. 1 Credit.****Offered Either Fall or Spring; Lecture hours:3; Repeatable**

Examination of a particular genre (film noir, Hong Kong action movies, Westerns, etc.), director, cinematographer, screenwriter, or producer. Weekly screenings. Prerequisite: permission of the instructor.

**ENFS 379. Senior Thesis. 1 Credit.****Offered Spring Semester Only; Lecture hours:Varies,Other:3; Repeatable**

The writing of a scholarly or creative departmental senior thesis. Students must confer with and submit a proposal to an adviser prior to registering for the thesis. Prerequisite: permission of the instructor.

**ENFS 380. Honors Thesis. 1 Credit.****Offered Either Fall or Spring; Lecture hours:Varies,Other:3; Repeatable**

The writing of a scholarly or creative honors thesis. Students must confer with and submit a proposal to a departmental adviser and to the University Honors Council for approval. Prerequisites: senior status and permission of the instructor.

**ENFS 3NT. Film/Media Studies Non-traditional Study. .25-1 Credits.****Offered Fall, Spring, Summer; Lecture hours:Varies,Other:Varies**

Non-traditional study in Film/Media Studies. Prerequisite: permission of the instructor.