

ARTS LEADERSHIP MINOR

Faculty

Co-coordinator: Kelly Knox

Description

The arts leadership minor is designed to impart a practical and theoretical foundation in the professions of the arts for students who wish (a) to broadly understand and engage the arts and cultural industry, and (b) to pursue professional careers in arts and nonprofit management as arts producers, practitioners and patrons, or in other related and commercial ventures. Arts leadership students learn how arts professionals plan, develop, execute and sustain commercial and nonprofit endeavors in the arts.

Drawing on Bucknell's rich arts resources and professional arts centers, the program offers an overview of the skills necessary for building careers in the visual, performing, media and literary arts, and the challenges and rewards of working in the burgeoning arts and culture sector. The minor is intended broadly for students from any major whose career trajectories may intersect with the arts, and more particularly as a supplement to traditional arts majors. The arts leadership minor illustrates a strong commitment to interdisciplinarity at Bucknell, incorporating historical, theoretical and applied objectives, and including coursework and experiential opportunities in Bucknell's arts and cultural setting.

Administration

The arts leadership minor is coordinated by the Bucknell Arts Council. Inquiries can be directed to the UNIV 199 Arts Leadership instructor or the University arts coordinator.

Curriculum

The minor consists of five courses, as follows (4.5–5 credits):

I. Course in the Arts (one or two courses)

Any course in the departments of theatre & dance, music, film/media studies, creative writing or art. Arts majors must take course(s) outside their home department.

II. MGMT 101 Introduction to Organization and Management:

Freeman College of Management students take an additional course in the arts (Category I or IV)

III. UNIV 199 Arts Leadership

This course is taught according to a common syllabus foregrounding campus arts centers, programs and events. Prerequisite: Any class in theatre & dance, music, film/media, English/creative writing or studio art, or with instructor approval.

IV. Discipline-specific course in professionalization (one or two courses)

ARTH 103	Museums, Galleries, Curators: Working with Real Art @ Samek Museum	1
ARTH 260	Museums and Contemporary Curating	1
ENCW 212	Literary Arts Administration and Editing	1
ENCW 250	The Writing World	1
ENFS 254	Film Exhibition and Programming	1
MUSC 350	Studies in Music	.5-1
THEA 246	Scene Design	1
THEA 248	Theatrical Lighting Design	1
THEA 365	Independent Studies in Theatre	1

Internship or Independent Study, as approved.

Topics in Arts Leadership (rotating topic).