

ARTS LEADERSHIP MINOR

Faculty

Director: Ghislaine G. McDayter

Coordinator: Rick Rinehart

Co-coordinators: Andrew Ciotola, Kathryn Maguet

The arts leadership minor is designed to impart a practical and theoretical foundation in arts organizations and related professions for students who wish (a) to broadly understand and engage the arts and cultural industry, and (b) to pursue professional careers in the arts. Arts leadership students learn how arts professionals and organizations plan, develop, execute and sustain commercial and nonprofit endeavors in the arts.

Drawing on Bucknell's rich arts resources and professional arts centers, the program offers an overview of the skills necessary for building careers in the visual, performing and literary arts, and the challenges and rewards of working in the burgeoning arts and culture sector. The minor is intended broadly for students from any major whose career trajectories may intersect with the arts, and more particularly as a supplement to traditional arts majors. The arts leadership minor illustrates a strong commitment to interdisciplinarity at Bucknell, incorporating historical, theoretical and applied objectives, and including coursework and experiential learning opportunities at the university.

Administration

The arts leadership minor is jointly administered by the Samek Art Museum, Stadler Center for Poetry & Literary Arts, and Weis Center for the Performing Arts. Inquiries can be directed to the minor coordinators at artsleadership@bucknell.edu.

Curriculum

The minor consists of five courses, as follows (4.5–5 credits):

I. Course in the Arts (one or two courses)

Any course in the departments of theatre & dance, music, film/media studies, creative writing or art. Arts majors must take course(s) outside their home department.

II. MGMT 101 Introduction to Organization and Management:

Freeman College of Management students take an additional course in the arts (Category I or IV)

III. UNIV 199 Arts Leadership

This course is taught according to a common syllabus foregrounding campus arts centers, programs and events. Prerequisite: any class in theatre & dance, music, film/media, English/creative writing or studio art, or with instructor approval.

IV. Discipline-specific course in professionalization (one or two courses)

ARTH 260	Museums and Contemporary Curating	1
ENCW 250	The Writing World	1
ENFS 254	Film Exhibition and Programming	1
MUSC 350	Studies in Music	.5-1
THEA 246	Scene Design	1
THEA 248	Theatrical Lighting Design	1
THEA 365	Independent Studies in Theatre	1
Internship or Independent Study, as approved.		
Topics in Arts Leadership (rotating topic).		