

# CURRICULA OVERVIEW (MG)

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Curricula in the Freeman College of Management lead to the Bachelor of Science in Business Administration (BSBA) degree, with majors in:

- Accounting (ACFM) (<http://coursecatalog.bucknell.edu/archive/2023-2024/collegeofmanagementcurricula/areasofstudy/accountingandfinancialmanagement/accounting/>)
- Finance (ACFM) (<http://coursecatalog.bucknell.edu/archive/2023-2024/collegeofmanagementcurricula/areasofstudy/accountingandfinancialmanagement/finance/>)
- Business Analytics (ANOP) (<http://coursecatalog.bucknell.edu/archive/2023-2024/collegeofmanagementcurricula/areasofstudy/businessanalytics/>)
- Management & Organizations (MORS) (<http://coursecatalog.bucknell.edu/archive/2023-2024/collegeofmanagementcurricula/areasofstudy/managementandorganizations/>)
  - Concentration in Entrepreneurship
  - Concentration in Global Management
  - Concentration in Human Resource Management
  - Concentration in Management & Organizations
  - Concentration in Managing for Sustainability
- Markets, Innovation & Design (MIDE) (<http://coursecatalog.bucknell.edu/archive/2023-2024/collegeofmanagementcurricula/areasofstudy/marketsinnovationanddesign/>)

In addition, the college offers a Bachelor of Management for Engineers (BME) (<http://coursecatalog.bucknell.edu/archive/2023-2024/collegeofmanagementcurricula/areasofstudy/bme/>) degree and elective courses to meet the needs of students across the University who want to better understand the basic structures, operating mechanisms and management principles governing businesses and other organizations.

Students not enrolled in one of our degree programs are encouraged to engage with management subjects and enroll in management classes according to their interests.