

# CURRICULA OVERVIEW (MG)

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Curricula in the Freeman College of Management lead to the Bachelor of Science in Business Administration (BSBA) degree, with majors in:

- Accounting (ACFM) (<https://coursecatalog.bucknell.edu/archive/2025-2026/collegeofmanagementcurricula/areasofstudy/accountingandfinancialmanagement/accounting/>)
- Finance (ACFM) (<https://coursecatalog.bucknell.edu/archive/2025-2026/collegeofmanagementcurricula/areasofstudy/accountingandfinancialmanagement/finance/>)
- Business Analytics (ANOP) (<https://coursecatalog.bucknell.edu/archive/2025-2026/collegeofmanagementcurricula/areasofstudy/businessanalytics/>)
- Management & Organizations (MORS) (<https://coursecatalog.bucknell.edu/archive/2025-2026/collegeofmanagementcurricula/areasofstudy/managementandorganizations/>)
  - Concentration in Entrepreneurship
  - Concentration in Global Management
  - Concentration in Human Resource Management
  - Concentration in Management & Organizations
  - Concentration in Managing for Sustainability
- Markets, Innovation & Design (MIDE) (<https://coursecatalog.bucknell.edu/archive/2025-2026/collegeofmanagementcurricula/areasofstudy/marketsinnovationanddesign/>)

In addition, the college offers a Bachelor of Management for Engineers (BME) (<https://coursecatalog.bucknell.edu/archive/2025-2026/collegeofmanagementcurricula/areasofstudy/bme/>) degree and elective courses to meet the needs of students across the University who want to better understand the basic structures, operating mechanisms and management principles governing businesses and other organizations.

Students not enrolled in one of our degree programs are encouraged to engage with management subjects and enroll in management classes according to their interests.

## Language and Cultural Immersion Scholars Program (LCISP)

The Language and Cultural Immersion Scholars Program offers Freeman College of Management students an opportunity to complete enhanced language and cultural courses, and to engage in experiences that cultivate intercultural competency. Students who satisfy the requirements will have "Language and Cultural Immersion Scholar" added to their transcript.

After placement into an appropriate language level in consultation with the language area of study, the requirements are: (a) completion of four language courses, (b) completion of two language and cultural immersion courses, and (c) participation in an approved study abroad program or an international internship experience.

The cultural immersion experience (study abroad or international internship) must be connected to the language/culture of study. International students must choose a language other than their native language.

The Language and Culture Immersion Scholars Program includes the following language departments and programs: Arabic, Chinese, Classics and Ancient Mediterranean Studies, French, German, Hebrew, Italian Studies, Japanese, Russian, and Spanish.

Please visit [www. \(http://www.bucknell.edu/LCISP\)](http://www.bucknell.edu/LCISP) for specific requirements in each language and cultural area.