FREEMAN COLLEGE CORE REQUIREMENTS

The Freeman College core requirements comprise those management courses that *all* candidates for the BSBA degree must complete regardless of major. It is designed to cultivate three forms of literacy relevant to managerial thought: foundational, managerial and integrative. All BSBA graduates must acquire these literacies as they are the fundamental knowledge and skills necessary for managers, regardless of organization, industry, function or sector.

All BSBA candidates ordinarily will have completed at least three of the four foundational literacy core courses by the end of the first year. When this is not possible, students should plan to complete all four foundational literacy and at least two managerial literacy core courses by the end of their sophomore year.

FOUNDATIONAL LITERACY REQUIREMENTS

ANOP 102	Spreadsheet Modeling & Data Analysis	1
ECON 101	Economic Principles/Problems	1
MGMT 100	Exploring Management	.5
MGMT 101	Introduction to Organization and Management	1

MANAGERIAL LITERACY REQUIREMENTS

ACFM 104	Foundations of Accounting I	1
ACFM 203	Corporate Finance	1
ANOP 202	Operations Management	1
MIDE 201	Marketing	1

INTEGRATIVE LITERACY REQUIREMENT

MORS 302	Responsible Management	1
or MGMT 303	Technological Dystopia	

Total credits required: 8.5